



Date: 17th February 2026
Version 1.0

To,
Mr. Ashutosh Mayank,
HDFC Capital Advisors Limited

Proposal
Accessibility-Led HCAL
Website Modernization

Executive Summary

The HDFC Capital website was originally designed and developed in 2021 by a previous vendor. Since then, the platform has been **supported** by OneRoof Technologies to ensure stability and continuity of operations. Recent SEBI circulars and audit requirements now mandate demonstrable compliance with **Web Content Accessibility Guidelines (WCAG)** for investor-facing digital platforms.

As the current website was **not architected with WCAG as a primary design requirement**, and is being maintained on an incremental basis, it is **not feasible to conclusively assess or ensure accessibility coverage** through support activities alone.

To address this requirement in a **controlled, defensible, and sustainable manner**, an **accessibility-led modernization of the frontend** is recommended. This approach enables the website to be rebuilt from the ground up with accessibility embedded into the structural lines of code, allowing full WCAG coverage to be designed and tested for audit purposes.

Why WCAG Compliance is Not Recommended on the Current Website

1. Accessibility Was Not a Foundational Requirement

At the time of development:

- a. WCAG compliance was not enforced as a regulatory requirement
- b. Accessibility decisions were not embedded into core architecture

As a result:

- a. Accessibility, if present, is incidental, not intentional
- b. Coverage varies page-to-page
- c. End-to-end assurance is not possible

2. Maintenance-Only Model Limits Assurance

Under a maintenance model:

- a. Changes are applied incrementally
- b. Only visible issues can be addressed
- c. Foundational patterns cannot be reliably corrected

As a result:

- a. End-to-end assurance is not possible
- b. WCAG compliance becomes best-effort, not guaranteed
- c. Audit findings may surface issues outside maintenance scope

3. High Risk of Regression

Small content or layout updates can unintentionally:

- a. Break keyboard navigation
- b. Alter focus order
- c. Remove semantic structure

As a result:

- a. Accessibility fixes may not sustain over time
- b. Repeated audit and rework cycles

Objective of the Modernization

The objective is **not** to redesign or change the user interface, modernization is being proposed to enable compliance assurance, not cosmetic enhancement.

The immediate objective is to:

1. Rebuild the frontend with accessibility as a first-class requirement
2. Retain the existing UI/UX and content
3. Establish full ownership and accountability for HCAL Website
4. Support audit outcomes aligned with HCAL Compliance

Proposed Modernized Technology Stack (To-Be)

Frontend rebuilt using **Next.js**

1. Component-based architecture
2. Semantic HTML enforced at component level
3. Accessibility built into core components

Current Stack vs Modernized Stack (Compliance View)

Dimension	Current PHP Static Frontend	Modernized Next.js Frontend
Architecture	Page-based	Component-based
Accessibility Approach	Manual, page-level	Built-in, component-level
WCAG Enforcement	Not Guaranteed	Included by design
Accessibility Coverage	Uncertain	Explicit
Regression Risk	High	Low
Scalability	Low	High
Governance	Reactive	Preventive

Position on Accessibility Overlay Tools

Accessibility overlay tools are **not proposed as the primary solution.**

Proposed Positioning

1. Primary compliance achieved through code-level accessibility
2. Overlay tools used only if specific audit findings cannot be reasonably addressed through code

This ensures:

1. WCAG compliance is not outsourced
2. Overlay acts as a supplementary safety net
3. Audit integrity is preserved

Scope of Work - Accessibility-Led Frontend Modernization

The scope is limited strictly to what is required to ensure WCAG compliance in a sustainable and auditable manner. There is no visual redesign and no change to business functionality.

Phase 1 - Discovery & Accessibility Mapping

Objective: Establish accessibility baseline and prepare for controlled rebuild.

Activities

1. Review existing UI screens and page templates
2. Identify reusable UI patterns (navigation, headers, footers, content blocks, forms)
3. Map WCAG requirements to frontend components

Phase 2 - Frontend Modernization (Next.js)

Objective: Rebuild frontend with accessibility guidelines followed by design.

Activities

1. Rebuild existing UI using Next.js (UI remains unchanged)
2. Create reusable, WCAG-compliant components:
 - Page layouts and landmarks
 - Navigation and menus
 - Content sections
 - Forms and interactive elements
3. Implement semantic HTML and keyboard navigation
4. Minimise dependency on ARIA by using native accessible elements

Outcome

1. Modernized frontend with consistent accessibility behaviour
2. Full ownership and control over accessibility implementation

Phase 3 - Accessibility Validation & Remediation

Objective: Validate WCAG compliance and close gaps.

Activities

1. Manual WCAG testing
2. Keyboard-only navigation testing
3. Screen-reader testing
4. Issue remediation and re-testing
5. Regression testing to ensure fixes are stable

Outcome

1. WCAG issues addressed at component level
2. Stable, test-backed accessibility coverage

Phase 4 - Conditional Accessibility Overlay (If Required)

Estimated Timelines

Phase	Duration
Discovery & Mapping	1-2 weeks
Frontend Modernization	3-5 weeks
Accessibility Validation	2-3 weeks
Sign Off	1 week
Total Estimated Timeline	7-9 weeks

Commercials

1. One Time Implementation Cost - **₹6,75,000/-**
2. Please note PDF conversion to HTML would be charged separately at **₹3,000/-** per document
3. AMC: To be included in the current engagement
4. 3rd Party Subscription Fee: Roughly ₹4,500 per month (Depends on the tool, audit report and subscription period selected)

Dependencies

The timeline is dependent on:

- Timely confirmation of scope and requirements
- Availability of server instance and admin access to the instance
- Prompt review and approvals from the client's stakeholders

Terms & Conditions

1. Complaints if any, are registered through emails only via following email id support@onerooftech.com, processing of which will be within 24 hours.
2. Payment Terms:
 - a. **50%** of the total project value to be paid as an advance at the time of project initiation
 - b. **30%** of the total project value to be paid upon completion of UAT and sharing on UAT Link
 - c. **20%** of the total project value to be paid after production deployment
3. Scope of Service is strictly limited to the idea provided initially. Any change in the scope will be charged accordingly. Any addition to the original scope, like addition of a new page or feature, other than that scoped initially or a change in the idea provided initially will be considered as a Change Request (CR). Any CR will commence after commercials are mutually agreed. Also, 3rd party integrations, if any, will be chargeable separately. Any Travel expenses will be borne by the client.
4. The client will provide logos, images and required brand guidelines. All the designs, graphic features will solely be the proprietary of OneRoof Technologies LLP and these will be transferred only in the event of Final Payment.

5. Cancellation Charges & Refund Policy: Cancellation charges may apply accordingly in the event of cancellation of the project after approval. Advance amount paid shall not be eligible for any refund.
6. The above prices are exclusive of any government taxes or bank charges. All payments for the same to be issued in favour of OneRoof Technologies LLP.
7. Failure to meet the timelines by ORT shall be excused if the delay is caused due to Customer's negligence to act and provide inputs or failure to perform its duties as per agreed terms and the payment if balance shall not be held for whatsoever reason. Also, delays due to Act of God or Government Regulations and laws during Covid-19 shall be excused.
8. In the event the Customer wishes to terminate this contract, a formal written communication must be provided to ORT. ORT shall not be obligated to deliver any project deliverables unless:
 - All outstanding payments related to the project, including but not limited to development costs and any third-party expenses incurred, are cleared in full.
 - Any additional costs associated with work in progress or non-cancellable third-party commitments are duly settled.
 - Upon receipt of full and final payment, ORT will handover project assets if any, completed up to the termination date

NOTE: This quotation will be valid only for 7 days from the Date of Issue

Declaration

I hereby approve that I have clearly read the scope and proposal and would like to proceed forward to start this engagement.

I hereby also agree to provide sufficient information as well as data wherever required along with prompt approvals during the process with a suitable Point of Contact.

(Sign and date here)

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Name:

Designation:

For,

HDFC Capital Advisors Limited

-----Looking forward to a great association-----